



CONNECTING THE DOTS IN OUR  
**COMMUNITY**  
North Texas Area United Way

**NORTH TEXAS AREA UNITED WAY**

# ANNUAL REPORT 2020

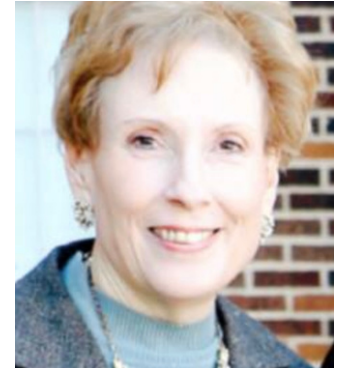


**CHANGING LIVES | RESHAPING FUTURES**

# From the Executive Director

Dear Friends,

2020 was a year for the record books! The incredible challenges posed by a pandemic stretched us all to the limit. However, in the face of adversity, we often see what people are truly made of. Although experts predicted that campaign donations would decrease dramatically, that didn't happen. Our amazing donors opened their hearts and checkbooks to help their neighbors in need.



Your generous support allowed us to provide funds to fifteen funded partners who do important and necessary work. The results of your donations can be seen in the grateful smiles of seniors who receive Meals on Wheels from The Kitchen or the Burkburnett Senior Citizens Activity Center, the excitement of new Habitat for Humanity homeowners and the healthy growth of children in our many after school and childcare programs in agencies like the YMCA, Child Care Partners, the Southside Youth Senter, the Boys' and Girls' Club of Wichita Falls and the Iowa Park RAC.

Because of your donations, Communities in Schools offered academic and community resources to ensure student success as well as counseling and mental health education to our youth. Big Brothers/ Big Sisters gave boys and girls a positive role model and special friend to mentor them through childhood and adolescence. Zavala enriched our knowledge and culture and Teen Court shaped many young lives. The work of Helen Farabee's staff supported our mental health needs. Catholic Charities provided resources and assistance to those in most need. The Wichita Adult Literacy Council gave the gift of reading to countless people. The influence of these fifteen agencies can be felt in every inch of our community.

We combined efforts with the Wichita Falls Area Community Foundation to provide COVID 19 relief to nonprofit agencies whose work increased triple fold in the wake of the pandemic. Our staff distributed masks in collaboration with the City of Wichita Falls. We successfully pivoted to remote work while physically continuing to serve. We assembled kits with educational activities and basic necessities and delivered them to families.

Our five grant programs continued to make a tremendous impact. Our early childhood programs, connections to community resources, help with tax preparation and training for childcare workers complemented the work of our funded partners. The work of the Early Childhood Coalition in the area of adverse childhood experiences promises to enhance the lives of thousands of children.

Through it all, we saw constant reminders of the great community we live in. We look forward to 2021 and express our heartfelt thanks to everyone who contributes to making lives better.

With gratitude,

**CAROL MARLAR**

*Executive Director*

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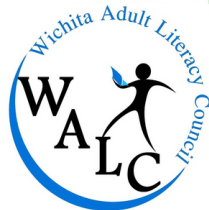
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Commercial Loan Officer,  
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**"A SMALL GROUP OF DETERMINED AND LIKE-MINDED PEOPLE CAN CHANGE  
THE COURSE OF HISTORY."  
-MAHATMA GANDHI**

# 2020 Funded Partners

Big Brothers Big Sisters of Wichita County  
Boys & Girls Clubs of Wichita Falls  
Burkburnett Senior Citizen's Activity Center  
Catholic Charities  
Childcare Partners  
Communities in Schools  
Habitat for Humanity  
Helen Farabee Centers  
Iowa Park Recreational Activity Center  
Southside Youth Senter  
Teen Court of Wichita County  
THE Kitchen  
Wichita Adult Literacy Council  
YMCA of Wichita Falls  
Zavala Hispanic Cultural Initiative



**"UNITY IS STRENGTH..WHEN THERE IS TEAMWORK AND COLLABORATION,  
WONDERFUL THINGS CAN BE ACHIEVED."  
-MATTIE STEPANEK**

# Financial Summary

## 2020-2021 Total Revenue

Campaign Contributions	\$291,926.37
Grant Revenue	\$2,197,730
Total Revenue	\$2,489,656.37

## Use Of Funds

Partner Agency Allocations	\$291,926.37
Texas Home Visiting	\$1,305,000.00
HOPES	\$415,530
2-1-1 North Texas	\$199,000
VITA (Volunteer Income Tax Assistance)	\$84,500
Texas School Ready!	\$176,000
Truist Foundation	\$2,700
Wells Fargo COVID	\$15,000

## Total Use of Funds

**\$2,489,656.37**





**North Texas Area United Way currently acts as the fiscal agent for five grant programs who further our mission of improving lives through education, income and health. Each of these grants serve families in our community and helps with administrative costs for United Way's operations. This allows donor dollars to be funneled to our fifteen partner agencies.**

## VITA

The Volunteer Income Tax Assistance (VITA) program is funded by the Internal Revenue Service. It offers free tax help to individuals who generally make \$64,000 or less, persons with disabilities and limited English speaking taxpayers who need assistance in preparing their own tax returns.

**THIS PAST TAX SEASON, WE COMPLETED OVER 3,400 TAX RETURNS, IMPACTING OVER 5,000 INDIVIDUALS AND GENERATED OVER \$6.4 MILLION DOLLARS IN REFUNDS & PREP FEES SAVED**

## 2-1-1

2-1-1 is a program funded through Texas Health and Human Services Commission. It is a free and confidential service that helps people find the local resources they need 24 hours a day, 7 days a week

**In 2020, 2-1-1 received 29,626 calls**

## Healthy Outcomes Through Prevention and Early Support (HOPES)

The HOPES grant provides additional home visitors for Parents as Teachers and HIPPY and also provides a care coordinator and a fatherhood engagement coordinator.

The Care Coordinator offers **Parenting classes**, information about community resources, child development, safety precautions, parenting tips and a free evidence-based screening tool. In addition, the care coordinator networks with other community groups to organize events that promote early childhood development and prevent abuse and injury.

The Fatherhood Engagement coordinator hosts the Saturday Morning Club and utilizes the **24/7 Dad program** to help fathers get the skills they need to be involved in their children's lives through the National Fatherhood Initiative. Our Fatherhood Engagement Coordinator was selected to participate in the National Fatherhood Engagement Symposium.

# Texas School Ready!

Texas School Ready is funded by the UT Health Science Center and is a comprehensive preschool teacher training program combining a research-based, state-adopted curriculum with ongoing professional development and progress monitoring tools. The goal of this program is to help children be better prepared for school.

## Texas Home Visiting

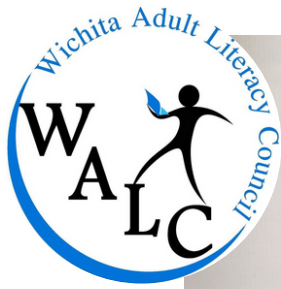
The Texas Home Visiting grant provides three research-based, early childhood programs. In the seven years since the home visiting programs began in Wichita County, enrollment has grown from fewer than 50 families the first year to over 400!

**Parents as Teachers (PAT)** is an international early childhood parent education and family support program serving families throughout pregnancy until their child enters kindergarten at age 5. North Texas Area United Way subcontracts with Wichita Falls I.S.D. to offer the program to over 100 families in Wichita County.

**Nurse-Family Partnership** is a research-based program that arranges for home visits from registered nurses to low-income first-time mothers. The visits begin during pregnancy and continue for two years following birth. North Texas Area United Way subcontracts with the Community Healthcare Center to provide these valuable services to 100 moms in Wichita County. During COVID, our program has maintained or exceeded capacity for the over a year. As a result, we have been given the opportunity to expand our team, to serve more vulnerable moms and babies.

**Home Instruction for Parents of Preschool Youngsters (HIPPY)** is an evidence-based home visiting program that supports parents of children three, four or five years old in their critical role as their child's first and most important teacher. HIPPY USA is the national non-profit that provides HIPPY to communities across the country. North Texas Area United Way administers the program to more than 100 families. NTAUW partners with Burk I.S.D. for office space. Our HIPPY site was the first HIPPY program site to be chosen to go through the Accreditation process virtually. Our HIPPY National Trainer awarded our site the Accreditation certification and said that we set the bar high as the standard for virtual Accreditation.

# Meet Jim & Ruth:



Funded Partner Spotlight



Ruth is a wife of a pilot and mom of two very active boys. After moving to Wichita Falls from Germany, Ruth wanted to be more fluent in the English language. Although she was able to understand some of what was being said around her, she was not able to actively participate in responding.

Jim wanted to contribute his time and talents to the community and decided to do this by becoming a tutor with the Wichita Adult Literacy Council. Jim & Ruth have been a student-tutor pair for a year and Ruth has experienced more comfort in speaking with others and has learned more about day-to day things like where to go in case of an emergency.

View their story here: <https://www.youtube.com/watch?v=eY8xHoWQ2z4>



# Meet Jaunita & MiKayla:



The Road to College Program is an educational engagement program for parents and students. This program instills the value of education while developing positive school-to-parent relationships and creating a college-going culture for 5th to 12th-grade students and their families.

Juanita & MiKayla both joined the Road to College program at a young age. Road to College has given them leadership skills, prepared them for college and has given them a mindset to pursue post-secondary education.

Juanita is currently pursuing an education in bilingual studies and MiKayla plans to pursue a career in meteorology.

North Texas Area United Way is proud to provide funding to Zavala Hispanic Cultural Initiative so the organization can help students like Jaunita & MiKayla.

View their story here: <https://www.youtube.com/watch?v=eY8xHoWQ2z4>

North Texas Area United Way is consistently working to improve the quality of lives in our community through education, income and health.

