



Dear Prospective Ambassador,

Thank you for your interest in serving your community through the North Texas Area United Way's Ambassador Program. We are in search of talented, creative, personable and passionate individuals to join our program. Our Ambassador program is designed to help participants gain a deeper understanding of our community's needs, while building relationships with the area's current and future leaders.

If selected for the Ambassador Program, you will be an advocate for hundreds of local families and individuals in need of services and programs offered by our 16 Funded Partners. Being an Ambassador for United Way means sharpening your leadership skills, forging strong community connections and being a part of something much larger than any one person or organization.

Ambassadors will be expected to volunteer for a minimum of 2 campaign rallies between the months of August and January. It is crucial that Ambassadors have the approval and support of their employer for this opportunity, as Ambassador duties often occur during regular business hours. Ambassadors will also have the opportunity to participate in various United Way events and activities throughout the year.

If the 2021-2022 Ambassador role sounds like a good fit for you, please complete the following application and return it to North Texas Area United Way (3401B Armory Road) or scan/email the application to dsmith@ntauw.org by June 30, 2021.

Please don't hesitate to reach out with any questions about the Ambassador Program.

Thank you,

Dierrica Smith

Director of Resource Development
North Texas Area United Way
3401B Armory Road Wichita Falls, TX. 76302
940-322-8638 Ext. 28 dsmith@ntauw.org



OVERVIEW

Ambassadors will assist the North Texas Area United Way (NTAUW) in building long-lasting relationships with workplaces, organizations and individuals in Wichita County. Ambassadors will gain an understanding of needs in our community and United Way’s efforts to build a stronger and healthier community for all to thrive. In addition, Ambassadors will manage relationships with 2-3 companies/organizations and assist with planning and implementing successful workplace campaigns. In return, NTAUW provides the Ambassadors with a unique program designed to help them develop professional, public speaking and leadership skills. NTAUW will support the Ambassadors and provide them with the knowledge and resources they need to be successful.

RESPONSIBILITIES

To get the most out of the program, Ambassadors are required to attend Ambassador Orientation and weekly training sessions during the months of July - August (July 15, July 22, July 29, August 5). Training sessions are one hour each. Ambassadors will serve as an extension of United Way by being a spokesperson at campaign rallies (workplace campaigns) to 2-3 companies/organizations during the months of August - January. Ambassadors will also deliver campaign materials (envelope, pledge forms, brochures) to the business coordinator at the time of the campaign rally.

TIMELINE

Ambassador Orientation/Session 1	July 15 12:00 -1:00pm
Session 2	July 22 12:00 - 1:00pm
Session 3	July 29 12:00 -1:00pm
Session 4- Graduation	August 5 12:00 -1:00pm
Workplace Campaigns (2-3 per Ambassador)	August - January
Texoma Gives (no attendance required)	September 9
NTAUW 100 year celebration	January 2022 (Date TBD)
Ambassador Appreciation Celebration	Date TBD



2021-2022 Ambassador Application

Full Name: _____

Employer: _____

Position/Title: _____ Preferred Email: _____

Business Address: _____

Phone (Work): _____ Phone (Mobile): _____

Briefly describe your leadership roles and responsibilities in your current position(if applicable):

Please list any non-profit or volunteer experience including leadership positions held:



Why would you like to be a part of the Ambassador Program?

What personal and professional qualities will make you a successful Ambassador?

What skills/knowledge do you hope to gain from your involvement in the Ambassador Program?



Ambassador Program Agreement

For the Ambassador Program to be truly meaningful, Ambassadors have a responsibility to fully participate. Attendance at orientation and training sessions is essential to the learning experience. Therefore, Ambassadors should make every effort to attend all training sessions

I understand the purpose of the Ambassador program. If selected, I will devote the time and resources necessary to successfully complete the requirements. I understand that I may not miss more than one (1) training session throughout the entirety of the Ambassador Program.

Applicant Signature

Date

Supervisor/Employer Endorsement (if applicable)

If the candidate on this application is selected to participate in the North Texas Area United Way's Ambassador Program, he or she will be required to attend orientation and all training sessions. In addition, he or she will be required to serve as a United Way representative at 2-3 campaign rallies/workplace campaigns during the months of August - January during normal business hours (8am-5pm). Please look over the provided list of dates.

As supervisor of the above individual, I fully support their commitment of time and resources should they be selected for the program. I understand that if properly engaged, the Ambassador will receive valuable training, public speaking experience, and networking opportunities while strengthening their leadership skills and community awareness.



Endorser Signature

Date